

HVAC/PLUMBING CASE STUDY: UPTOWN PLUMBING HEATING & COOLING

Problem:

While steel ladder rack solutions are effective at securing ladders, most quickly rust. Not only is rust an eyesore, it can adversely impact other parts of the vehicle, such as the topper, as well as the image of the business.

"We've had steel ladder racks before, and they rusted really fast, and it doesn't look professional."

~ Christ Grant, Warehouse Manager



Requirements:

Uptown established the following criteria when making the choice to up-fit their fleet of Ford Transit Connects with a ladder rack solution:

1. Final solution must maintain, or enhance, Uptown's professional image for the life of the vehicle (5-year lease).
2. Will need to maximize interior cube capacity (i.e. move multiple ladder sizes from the inside to the roof)
3. Be secure
4. Be easy to use



Search term "Uptown Alurack Case Study" to find more information.



Deter theft with locking clamp down and conduit tube options

With the assistance of their local up-fitter, Aspen Equipment, Uptown selected the Prime Design AluRack (P/N AR1207) with two accessory items: a conduit tube carrier (P/N CON-8010) and a ladder clamp down (P/N ARC-R).

What makes the AluRack unique? For starters, the AluRack provides an anodized aluminum finish. This finish resists the harsh weather conditions and road chemicals dolled out in the Twin Cities metro area.

The standard rear roller makes loading and unloading much easier, while the clamp down accessory keeps the ladder firmly in place.

For the installers at Aspen Equipment, the AluRack attaches to Ford's factory mounting points eliminating the need to drill holes, reducing install time.

Results:

"One of the features we love about this ladder rack is that when we step on the brakes really hard, that none of the product attached to the ladder rack goes flying off."

"The PVC carriers allow us to carry full 10 foot lengths of PVC in our Transits which are actually very small, and normally you would need to cut them in half to even fit them in."

~ Chris Grant, Warehouse Manager



Operating the ladder clamp down option



Easily removing the ladder with the rear roller



Quickly deploying the ladder for the house call