

WorkTruckWeek²⁰²⁶

March 10–13 | Indiana Convention Center | Indianapolis, IN

Green Truck Summit March 10 | Educational sessions March 10–12

Work Truck Show exhibits March 11–13 | Ride & Drive March 11–12

FREE PASS

This free pass gives you access to the exhibit hall and one WTW Breakout Session (a \$134 total value).

Special Sessions & Events

Opening Reception

Tuesday, March 10, 6–8:30 p.m.

Engage the commercial vehicle community at the Opening Reception, held at Lucas Oil Stadium. Reconnect with friends and colleagues at the work truck industry's first major gathering for 2026.

Opening Reception is included in the Green Truck Summit Conference Package or available as a separate purchase. A ticket is required.

Getting Started with Fleet Management

Wednesday, March 11, 9 a.m.–4 p.m.

Learn the fundamentals of effective fleet management during this workshop geared toward those new to the field.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, space is limited — register early. Lunch will be provided.

Work Truck Week Ride & Drive

Wednesday, March 11, 11 a.m.–3:30 p.m.

Thursday, March 12, 11 a.m.–3:30 p.m.

Experience commercial vehicles with the latest advanced technology and fuel, sustainability offerings and propulsion systems.

No Ride & Drive registration is necessary; participation is free and available on a first-come, first-served basis to all WTW26 attendees.



Workforce Development: Improve Your Communications to Improve Your Business

Wednesday, March 11, 1–2:15 p.m.

Identify the strengths and weaknesses in your communication style during this fun, low-pressure workshop.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, space is limited — register early.

Enhancing Your Communication and Leadership Skills Through Improv: Generation Next Leadership Workshop & Networking Reception

Wednesday, March 11, 3–5:30 p.m.

This interactive workshop will give participants an entertaining opportunity to grow in a safe environment and walk away with valuable communication and leadership skills.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, space is limited — register early.



NTEA Annual Meeting with Keynote Speakers

Thursday, March 12, 8–9:30 a.m.

The 2026 Annual Meeting includes updates on NTEA resources and initiatives, as well as a special keynote address from Karl Rove and Jim Messina, top campaign strategists and former senior White House advisors.

Annual Meeting is not included in any registration package — it is available for purchase separately. Breakfast will be served at this event.

Annual Meeting sponsor



Advanced Principles of Fleet Management

Thursday, March 12, 8:30–11:30 a.m.

Designed for experienced fleet managers, this session explores advanced practices for strengthening operations and decision-making.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, space is limited — register early.

Driving Commercial Dealer Sales Through Planning for Strategic Growth

Thursday, March 12, 8:30–11:30 a.m.

This session outlines practical daily approaches to identifying truck dealer growth opportunities, strengthening customer relationships, and aligning product offerings with evolving fleet needs.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, space is limited — register early.

Indiana LTAP: Project Management for Local Agencies

Thursday, March 12, 10–11:30 a.m.

This session provides local agency staff with tools and strategies for successfully managing transportation, infrastructure, and community projects.

This session is not included in any registration package — it is available for purchase separately. To ensure an effective learning experience, space is limited — register early.



Exhibit hall hours

Wednesday, March 11 | 9 a.m.–5 p.m.

Thursday, March 12 | 9 a.m.–5 p.m.

Friday, March 13 | 9 a.m.–noon

WorkTruckWeek[®]2026

Detailed Schedule

Schedule is subject to change. All events take place at Indiana Convention Center except where noted. Learn more at worktruckweek.com/schedule.

Monday, March 9

Registration Open noon–5 p.m.

Tuesday, March 10

Registration Open 7 a.m.–7 p.m.

Green Truck Summit 8:30 a.m.–4:45 p.m.
 JW Marriott Indianapolis
 GTS Conference Package required

WTW Breakout Sessions 1:30–2:45 p.m.

WTW or GTS Conference Package required

- Freightliner Custom Chassis Update
- International Chassis Update
- Introduction to Towing and Trailer Dynamics
- Leveraging Total Cost of Ownership to Improve Vehicle Acquisition Strategies

WTW Breakout Sessions 3–4:15 p.m.

WTW or GTS Conference Package required

- Daimler Truck North America Chassis Update
- GM Envolve Chassis Update
- Vehicle Certification and Compliance Considerations in the Vehicle Order Process
- What Moves Your Vehicle: Considerations for Proper Powertrain Specifications

Opening Reception 6–8:30 p.m.

Lucas Oil Stadium

Included with GTS Conference Package; separate registration available

Wednesday, March 11

Registration Open 6:30 a.m.–5 p.m.

New Exhibitor Pavilion Open 8 a.m.–4 p.m.
 Included with registration

WTW Breakout Sessions 8:30–9:45 a.m.

WTW or GTS Conference Package required

- Implications for ADAS Adoption in Multi-Stage Commercial Vehicles
- Isuzu Commercial Truck of America Chassis Update
- Kenworth Truck Company Chassis Update
- Ram Professional Chassis Update
- Technical, Regulatory and Operational Aspects of Fleet Carbon Accounting
- Work Truck Industry Economic Report & Forecast

Special Session 9 a.m.–4 p.m.

Getting Started with Fleet Management

Separate registration required

Work Truck Show Exhibit Hall Open 9 a.m.–5 p.m.

Included with registration

WTW Breakout Sessions 10–11:15 a.m.

WTW or GTS Conference Package required

- Ford Pro Chassis Update (10:15–11:30 a.m.)
- The Future of Hybrid Powertrain Applications for Commercial Vehicles
- Hino Trucks Chassis Update
- Identifying Elements of a Proper Vehicle Specification Process
- Peterbilt Motors Company Chassis Update
- Understanding the Uniqueness of Upfitting on Gaseous Fueled Vehicles
- Work Trucks 101 – A Practical Introduction to Building and Understanding Work Trucks

Work Truck Week Ride & Drive 11 a.m.–3:30 p.m.
 Included with registration

Special Session 1–2:15 p.m.

Workforce Development: Improve Your Communications to Improve Your Business

Separate registration required

Special Session 3–5:30 p.m.

Enhancing Your Communication and Leadership Skills Through Improv: Generation Next Leadership Workshop & Networking Reception

Separate registration required

Thursday, March 12

Registration Open 6:30 a.m.–5 p.m.

NTEA Annual Meeting with Keynote Speakers 8–9:30 a.m.

Separate registration required

New Exhibitor Pavilion Open 8 a.m.–4 p.m.

Included with registration

Special Session 8:30–11:30 a.m.

Advanced Principles of Fleet Management

Separate registration required

Special Session 8:30–11:30 a.m.

Driving Commercial Dealer Sales Through Planning for Strategic Growth

Separate registration required

Work Truck Show Exhibit Hall Open 9 a.m.–5 p.m.

Included with registration

WTW Breakout Sessions 9:45–11 a.m.

WTW or GTS Conference Package required

- Mack Trucks Chassis Update
- Mercedes-Benz USA Chassis Update
- State of Emissions Regulations and the Impact on Multi-Stage Vehicles
- The Work Truck Industry Professional's Guide to AI Applications

Special Session 10–11:30 a.m.

Indiana LTAP: Project Management for Local Agencies

Separate registration required

Work Truck Week Ride & Drive 11 a.m.–3:30 p.m.

Included with registration

Friday, March 13

Registration Open 8 a.m.–noon

Work Truck Show Exhibit Hall Open 9 a.m.–noon

Included with registration

ATTENDEE INFORMATION

First name _____ Last name _____ Date _____

Company name _____ Address _____

City _____ State/Province _____ ZIP _____ Country _____

Phone _____ Individual email (for NTEA use only) _____

Are you a first-time attendee? Yes No Do you require any mobility assistance? Please contact registrar@ntea.com for assistance.

COMPANY INFORMATION (Please check appropriate boxes)

Your job function (required) <input type="checkbox"/> Fleet truck buyer <input type="checkbox"/> Buyer/purchasing <input type="checkbox"/> Engineer/quality <input type="checkbox"/> Financial/administrative <input type="checkbox"/> Gen mgr/VP <input type="checkbox"/> Owner/pres/CEO <input type="checkbox"/> Marketing/sales <input type="checkbox"/> Shop/parts <input type="checkbox"/> Other	Company type (required) <input type="checkbox"/> Truck equipment distributor/upfitter <input type="checkbox"/> Fleet management/leasing company <input type="checkbox"/> Truck dealer <input type="checkbox"/> State/local/federal gov't agency <input type="checkbox"/> Equipment manufacturer <input type="checkbox"/> Chassis manufacturer <input type="checkbox"/> Service provider (insurance, software, etc.) <input type="checkbox"/> Manufacturer rep <input type="checkbox"/> Trade association <input type="checkbox"/> Trade publication	Your areas of interest (check all that apply) <input type="checkbox"/> What's new <input type="checkbox"/> Truck chassis options <input type="checkbox"/> Advanced vehicle & fuel technology <input type="checkbox"/> Vehicle-mounted equipment <input type="checkbox"/> Powertrain options <input type="checkbox"/> Business management education <input type="checkbox"/> Vehicle regulatory compliance <input type="checkbox"/> Specification development <input type="checkbox"/> Industry trends & data <input type="checkbox"/> Other _____	Types of trucks and/or trailers you purchase or distribute (check all that apply) <input type="checkbox"/> Class 1 (0–6,000 lbs.) <input type="checkbox"/> Class 2 (6,001–10,000 lbs.) <input type="checkbox"/> Class 3 (10,001–14,000 lbs.) <input type="checkbox"/> Class 4 (14,001–16,000 lbs.) <input type="checkbox"/> Class 5 (16,001–19,500 lbs.) <input type="checkbox"/> Class 6 (19,501–26,000 lbs.) <input type="checkbox"/> Class 7 (26,001–33,000 lbs.) <input type="checkbox"/> Class 8 (33,001 lbs.+) <input type="checkbox"/> Trailers — over-the-road <input type="checkbox"/> Trailers — vocational/utility <input type="checkbox"/> Truck tractors
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Annual commercial truck and equipment purchases

<input type="checkbox"/> Less than \$250,000	<input type="checkbox"/> \$50,000,001–\$75,000,000
<input type="checkbox"/> \$250,001–\$1,000,000	<input type="checkbox"/> \$75,000,001–\$100,000,000
<input type="checkbox"/> \$1,000,001–\$10,000,000	<input type="checkbox"/> Greater than \$100,000,000
<input type="checkbox"/> \$10,000,001–\$50,000,000	

TRUCK BUYERS/FLEET MANAGERS ONLY (Choose one of each)

Which describes your truck fleet or market? <input type="checkbox"/> Construction <input type="checkbox"/> Rental/lease <input type="checkbox"/> Delivery/cartage <input type="checkbox"/> Government/municipal <input type="checkbox"/> Utility/telecom <input type="checkbox"/> Other	What is the average number of commercial trucks in your fleet? <input type="checkbox"/> 1–50 <input type="checkbox"/> 51–100 <input type="checkbox"/> 101–500 <input type="checkbox"/> 501–1,000 <input type="checkbox"/> 1,001–2,500 <input type="checkbox"/> 2,501–5,000 <input type="checkbox"/> More than 5,000
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REGISTRATION OPTIONS (Must select one)

	Advance registration through Feb. 13, 2026	Registration after Feb. 13, 2026	Fill in price
<input type="checkbox"/> Green Truck Summit (GTS) Conference Package Includes access to Tuesday GTS Program and Lunch, all WTW Breakout Sessions, Opening Reception, The Work Truck Show Exhibits, Ride & Drive and on-demand material. Does not include Annual Meeting, Special Sessions, Indiana LTAP or WTW Lunches.	Member <input type="checkbox"/> \$499 Nonmember <input type="checkbox"/> \$599	<input type="checkbox"/> \$549 <input type="checkbox"/> \$649	\$ _____ \$ _____
<input type="checkbox"/> Work Truck Week (WTW) Conference Package Includes access to all WTW Breakout Sessions, The Work Truck Show Exhibits, Ride & Drive and on-demand material. Does not include Tuesday GTS Program and Lunch, Opening Reception, Annual Meeting, Special Sessions, Indiana LTAP or WTW Lunches.	Member <input type="checkbox"/> \$299 Nonmember <input type="checkbox"/> \$399	<input type="checkbox"/> \$349 <input type="checkbox"/> \$449	\$ _____ \$ _____
<input checked="" type="checkbox"/> Trade Show Badge Includes access to The Work Truck Show Exhibits and Ride & Drive. Does not include Tuesday GTS Program and Lunch, WTW Breakout Sessions, Opening Reception, Annual Meeting, Special Sessions, Indiana LTAP, on-demand material or WTW Lunches.			\$ FREE

ADD-ONS (Can be added to registration options)

	Advance registration through Feb. 13, 2026	Registration after Feb. 13, 2026	Fill in prices
<input type="checkbox"/> Opening Reception Tuesday, March 10. Included in GTS Conference Package.	Member <input type="checkbox"/> \$89 Nonmember <input type="checkbox"/> \$109	<input type="checkbox"/> \$119 <input type="checkbox"/> \$139	\$ _____ \$ _____
<input type="checkbox"/> Getting Started with Fleet Management Wednesday, March 11. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$199	<input type="checkbox"/> \$269	\$ _____
<input type="checkbox"/> Work Truck Week Lunch Wednesday, March 11. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$34	<input type="checkbox"/> \$34	\$ _____
<input type="checkbox"/> Workforce Development: Improve Your Communications to Improve Your Business Wednesday, March 11. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$29	<input type="checkbox"/> \$49	\$ _____
<input type="checkbox"/> Generation Next Leadership Workshop & Networking Reception Wednesday, March 11. Not included in any package.	Member <input type="checkbox"/> \$49 Nonmember <input type="checkbox"/> \$59	<input type="checkbox"/> \$69 <input type="checkbox"/> \$79	\$ _____ \$ _____
<input type="checkbox"/> NTEA Annual Meeting with Keynote Speakers Thursday, March 12. Includes breakfast. Not included in any package.	Member <input type="checkbox"/> \$89 Nonmember <input type="checkbox"/> \$109	<input type="checkbox"/> \$119 <input type="checkbox"/> \$139	\$ _____ \$ _____
<input type="checkbox"/> Indiana LTAP: Project Management for Local Agencies Thursday, March 12. Not included in any package.	Member <input type="checkbox"/> \$29 Nonmember <input type="checkbox"/> \$49	<input type="checkbox"/> \$49 <input type="checkbox"/> \$69	\$ _____ \$ _____
<input type="checkbox"/> Advanced Principles of Fleet Management Thursday, March 12. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$149	<input type="checkbox"/> \$199	\$ _____
<input type="checkbox"/> Driving Commercial Dealer Sales Through Planning for Strategic Growth Thursday, March 12. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$149	<input type="checkbox"/> \$199	\$ _____
<input type="checkbox"/> Work Truck Week Lunch Thursday, March 12. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$34	<input type="checkbox"/> \$34	\$ _____
<input type="checkbox"/> Purdue Road School: Indiana Statutes and Rules for Professional Engineering Licensure Thursday, March 12. Not included in any package.	Member <input type="checkbox"/> \$29 Nonmember <input type="checkbox"/> \$49	<input type="checkbox"/> \$49 <input type="checkbox"/> \$69	\$ _____ \$ _____
<input type="checkbox"/> Purdue Road School: Professionalism and Ethics in the Practice of Engineering Thursday, March 12. Not included in any package.	Member <input type="checkbox"/> \$29 Nonmember <input type="checkbox"/> \$49	<input type="checkbox"/> \$49 <input type="checkbox"/> \$69	\$ _____ \$ _____

To help ensure the safety of your information, NTEA does not collect credit card details on any forms. The Work Truck Week registration team will call you directly for payment info.

NTEA may cancel or truncate all events if it determines it is not practical for an event to occur or continue. Attendee agrees its sole remedy for a canceled or shortened event is the return of all or a prorated portion, as applicable, of its registration fee.

Cancellations received after Feb. 20, 2026, are not entitled to a refund, but attendee name transfers are permitted. Register at worktruckweek.com.

Questions **248-489-7090** or registrar@ntea.com

TOTAL: \$ _____

Email completed form to registrar@ntea.com